

ALBERTA'S DAY *of* SNOWMOBILING



January 31 - February 1

2025

Blaze the Trails



SPONSORSHIP GUIDE



ABOUT *the* EVENT

Join us for Alberta's Day of Snowmobiling, a family-friendly event celebrating decades of snowmobiling tradition in Fox Creek. Hosted by the Town of Fox Creek, this event features a Poker Rally with three thrilling rides to suit all skill levels: 50 km, 85 km, or 130 km rides.

As part of Alberta's renowned Golden Triangle, Fox Creek is the perfect destination for snowmobiling enthusiasts. This year, the Alberta Snowmobile Association will bring together multiple clubs and key partners, including government representatives and political figures, to make the day even more memorable.

Don't miss this chance to experience the thrill of the ride, the beauty of Alberta's backcountry, and the joy of community.

Key Facts:

- ▶▶▶▶ **Three Ride Options for All Skill Levels:** Choose from 50 km, 85 km, or 130 km routes, with scenic stops at cozy cabins along the way.
- ▶▶▶▶ **A Legacy Since 1970:** Organized by the Northland Sno-Goers, Fox Creek's snowmobiling tradition spans over 50 years.
- ▶▶▶▶ **Part of the Golden Triangle:** Fox Creek is a premier snowmobiling destination, drawing enthusiasts from across Alberta.



Why SPONSOR US?

»»»» MAXIMIZE YOUR BRAND VISIBILITY

Reach a diverse audience of **500+ participants** on-site and thousands more through social media, local press, and provincial coverage. Your sponsorship places your brand front and center in event materials, signage, and announcements.

»»»» SUPPORT A THRIVING COMMUNITY

Be a part of a high-impact event that promotes **local tourism, encourages outdoor recreation, and strengthens the community**. Your support directly benefits snowmobiling education, trail maintenance, and family-friendly activities.

»»»» ALIGN WITH A PREMIER EVENT

Partner with trusted organizers—the **Northland Sno-Goers, Town of Fox Creek, and Alberta Snowmobile Association**—to elevate your brand alongside respected names in Alberta's snowmobiling community.

SPONSORSHIP

Opportunities

Be part of the excitement! Sponsoring Alberta's Day of Snowmobiling connects your brand with **over 500 participants** while supporting local recreation and community growth.

Choose a tier that fits your goals and join us on the trails!

BENEFITS	PLATINUM (\$5,000+)	GOLD (\$2,500- \$4,999)	SILVER (\$1,000- \$2,499)	BRONZE (\$500- \$999)
LOGO ON EVENT WEBSITE	✓	✓	✓	✓
SOCIAL MEDIA RECOGNITION	✓	✓	✓	✓
VERBAL ACKNOWLEDGMENT DURING EVENT	✓	✓	✓	✓
LOGO IN EVENT PROGRAM	✓	✓	✓	✓
LOGO ON ALL EVENT SIGNAGE	✓	✓	✓	
MENTION IN PRESS RELEASE	✓	✓		
ON-SITE BOOTH OPPORTUNITY	✓	✓		
OPPORTUNITY TO SPONSOR AWARDS	✓			
CUSTOM BRANDING OF CABIN STOPS	✓			

CUSTOMIZED SPONSORSHIP

Friday Night Snack



Provide a tasty treat!

SUGGESTED CONTRIBUTION: \$500

CUSTOMIZED SPONSORSHIP

Saturday Breakfast



Fuel the day!

SUGGESTED CONTRIBUTION: \$500

CUSTOMIZED SPONSORSHIP

Saturday Dinner



Sponsor a memorable meal!

SUGGESTED CONTRIBUTION: \$5,000

CUSTOMIZED SPONSORSHIP

Live Band



Bring the night to life!

SUGGESTED CONTRIBUTION: \$3,000

CUSTOMIZED SPONSORSHIP

Midnight Lunch



Keep the energy going!

SUGGESTED CONTRIBUTION: \$500

CUSTOMIZED SPONSORSHIP

Courtesy Bus



Ensure safe travels!

SUGGESTED CONTRIBUTION: \$500

**ADVENTURE AWAITS –
JOIN US ON THE TRAILS!**



Fuel *the* **FUN**



Phone **780-326-9250**
Website **snowmobileday.ca**
Email **communications@foxcreek.ca**



Become
a
Sponsor!