ALBERTA'S DAY

January 31 - February 1 2025

Blace the Trails







EVENT

Join us for Alberta's Day of Snowmobiling, a family-friendly event celebrating decades of snowmobiling tradition in Fox Creek. Hosted by the Town of Fox Creek, this event features a Poker Rally with three thrilling rides to suit all skill levels: 50 km, 85 km, or 130 km rides. As part of Alberta's renowned Golden Triangle, Fox Creek is the perfect destination for snowmobiling enthusiasts. This year, the Alberta Snowmobile Association will bring together multiple clubs and key partners, including government representatives and political figures, to make the day even more memorable.

Don't miss this chance to experience the thrill of the ride, the beauty of Alberta's backcountry, and the joy of community.

Key Facts:

- >>>> Three Ride Options for All Skill Levels: Choose from 50 km, 85 km, or 130 km routes, with scenic stops at cozy cabins along the way.
- **A Legacy Since 1970:** Organized by the Northland Sno-Goers, Fox Creek's snowmobiling tradition spans over 50 years.
- Part of the Golden Triangle: Fox Creek is a premier snowmobiling destination, drawing enthusiasts from across Alberta.

>>>> MAXIMIZE YOUR BRAND VISIBILITY

Reach a diverse audience of **500+ participants** on-site and thousands more through social media, local press, and provincial coverage. Your sponsorship places your brand front and center in event materials, signage, and announcements.

>>>> SUPPORT A THRIVING COMMUNITY

Be a part of a high-impact event that promotes **local tourism, encourages outdoor recreation, and strengthens the community**. Your support directly benefits snowmobiling education, trail maintenance, and familyfriendly activities.

>>>> ALIGN WITH A PREMIER EVENT

Partner with trusted organizers—the **Northland Sno-Goers, Town of Fox Creek, and Alberta Snowmobile Association**—to elevate your brand alongside respected names in Alberta's snowmobiling community.

SPONSORSHIP Opportunities

Be part of the excitement! Sponsoring Alberta's Day of Snowmobiling connects your brand with **over 500 participants** while supporting local recreation and community growth.

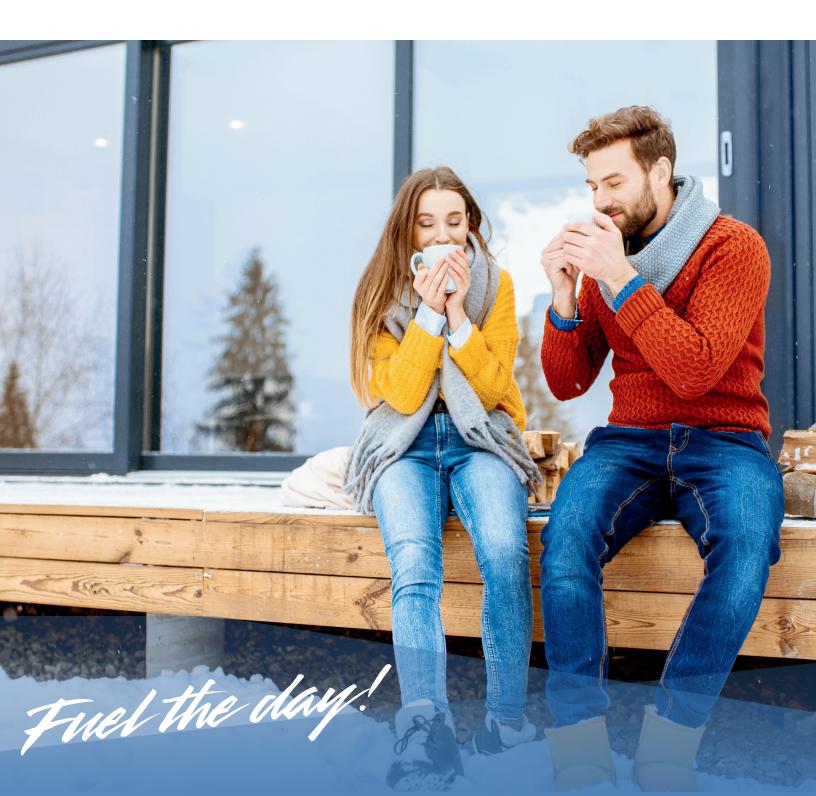
Choose a tier that fits your goals and join us on the trails!

BENEFITS	PLATINUM (\$5,000+)	GOLD (\$2,500- \$4,999)	SILVER (\$1,000- \$2,499)	BRONZE (\$500- \$999)
LOGO ON EVENT WEBSITE	\checkmark	\checkmark	\checkmark	\checkmark
SOCIAL MEDIA RECOGNITION	\checkmark	\checkmark	\checkmark	\checkmark
VERBAL ACKNOWLEDGMENT DURING EVENT	\checkmark	\checkmark	\checkmark	\checkmark
LOGO IN EVENT PROGRAM	\checkmark	\checkmark	\checkmark	\checkmark
LOGO ON ALL EVENT SIGNAGE	\checkmark	\checkmark	\checkmark	
MENTION IN PRESS RELEASE	\checkmark	\checkmark		
ON -SITE BOOTH OPPORTUNITY	\checkmark	\checkmark		
OPPORTUNITY TO SPONSOR AWARDS	\checkmark			
CUSTOM BRANDING OF CABIN STOPS	\checkmark			

CUSTOMIZED SPONSORSHIP Friday Night Snack



CUSTOMIZED SPONSORSHIP Saturday Breakfast



CUSTOMIZED SPONSORSHIP Saturday Dinner



CUSTOMIZED SPONSORSHIP Live Band



CUSTOMIZED SPONSORSHIP Midnight Lunch



CUSTOMIZED SPONSORSHIP Courtesy Bus



ADVENTURE AWAITS -

JOIN US ON THE TRAILS!

THE WEAT



Phone **780-326-9250**

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